Website Terms & Conditions

Erica Tiffiny Beauty

Effective Date: October 22, 2026

Welcome to Erica Tiffiny Beauty ("ETB," "we," "us," or "our"). By accessing or using www.ericatbeauty.com, you agree to these Website Terms & Conditions.

Please review these terms before using our website.

1. Website Purpose

This website provides information about Erica Tiffiny Beauty, including professional makeup artistry services, bridal beauty experiences, special event makeup, private makeup lessons, and related offerings.

Website content is provided for general informational and promotional purposes.

We reserve the right to update, modify, or discontinue website content and service offerings at any time.

2. Service Inquiries and Availability

Submitting an inquiry form, requesting a proposal, or communicating with Erica Tiffiny Beauty does not constitute a confirmed appointment or reservation.

All services are subject to availability.

An appointment or event date is secured only after the client completes the applicable booking requirements, including execution of the required service agreement and payment of the required retainer.

Dates are not guaranteed or reserved solely through the submission of an inquiry.

3. Pricing and Service Information

Pricing, packages, and service descriptions displayed on our website are subject to change without notice.

Published starting prices are provided as general guidance and do not necessarily represent the final cost of a customized service proposal.

Final pricing may vary depending on the requested services, number of clients, event location, travel requirements, scheduling needs, and additional services.

The final service price and applicable payment obligations will be outlined in the client's proposal, invoice, and/or service agreement.

4. Booking Agreements and Payments

All confirmed bookings are governed by the specific service agreement provided to the client through our booking platform.

Service agreements may establish requirements regarding retainers, payment schedules, cancellations, rescheduling, travel, and other booking obligations.

In the event of a conflict between these Website Terms & Conditions and an executed service agreement concerning booked services, the executed service agreement will govern those services.

5. Intellectual Property

Unless otherwise indicated, original website text, branding, logos, graphic designs, and other materials created and owned by Erica Tiffiny Beauty are protected by applicable intellectual property laws.

Photographs and other visual content displayed on this website may be owned by Erica Tiffiny Beauty or used with permission from the applicable copyright holder.

Visitors may not reproduce, distribute, modify, commercially exploit, or otherwise use protected website materials without permission from the applicable rights holder, except as permitted by law.

6. Portfolio Images and Creative Work

Images featured on this website are intended to showcase the artistry, style, and professional services of Erica Tiffiny Beauty.

Individual makeup results may vary based on skin type, skin condition, personal preferences, requested looks, and other factors.

Images may include professional photography, lighting, and editing.

Portfolio images may not be reproduced or used commercially without appropriate authorization from the rights holder.

7. Acceptable Website Use

Visitors agree not to use this website for unlawful, fraudulent, abusive, or otherwise unauthorized purposes.

Prohibited activities include attempting to interfere with website functionality, gaining unauthorized access to website systems, submitting intentionally false information, or misusing website content.

We reserve the right to restrict access where reasonably necessary to protect the website, its users, and our business.

8. Third-Party Links and Platforms

Our website may contain links to external websites and platforms, including social media accounts, client booking portals, and payment services.

These third-party platforms operate under their own terms, policies, and practices.

Erica Tiffiny Beauty is not responsible for the content, availability, or independent practices of third-party websites.

9. Website Availability and Accuracy

We make reasonable efforts to maintain accurate and current website information.

However, we do not guarantee that all website content will always be complete, error-free, or continuously available.

We may correct errors, update information, or temporarily suspend website access for maintenance or technical reasons.

10. Limitation of Liability

To the fullest extent permitted by applicable law, Erica Tiffiny Beauty will not be liable for indirect, incidental, special, or consequential damages arising solely from the use of, or inability to access, this website.

Nothing in these terms is intended to exclude liability that cannot legally be excluded or limit rights that cannot legally be waived.

These website provisions do not replace the rights and obligations established under an executed service agreement.

11. Privacy

Your use of this website is also subject to our Privacy Policy, which explains how we collect, use, and manage personal information.

12. Changes to These Terms

We reserve the right to revise these Website Terms & Conditions as needed.

Updated terms will be posted on this page with a revised effective date.

Continued use of the website after changes are posted constitutes acceptance of the updated terms to the extent permitted by applicable law.

13. Governing Law

These Website Terms & Conditions shall be governed by the laws of the Commonwealth of Virginia, without regard to its conflict-of-law principles, except where applicable law requires otherwise.

14. Contact Information

For questions regarding these Website Terms & Conditions, please contact:

Erica Tiffiny Beauty

Richmond, Virginia

Email: info@ericatbeauty.com

Website: www.ericatbeauty.com